

**12 Month Action Plan - Revitalisation of the Edwardstown Employment Precinct
2022/2023 Financial Year**

Deliverables					Grant funding	Proposed COM Budget	Total Budget	Council's Role				
#	Outcome	Action Item	Benefit/Outcome	Owner	\$	\$	\$	Advocacy	Leadership	Coordination	Investment	Partnering
		2022-2023 Action Plan	Create action plan and seek endorsement from Council									
1	Governance	1.Board Champion – Mayor/Cr Joseph Masika/ Cr Sasha Mason 2.Project Sponsor – Tony Lines, General Manager City Development 3.Senior Leader – Charmaine Hughes, Manager City Activation 4.Project Manager – Unit Manager, Economic Development 5.Project Coordinator - Kate Silkstone, Project Coordinator, Economic Development 6.Steering Committee meetings held twice a year 7.Internal Project Control Group – Coordination and delivery of the project by establishing an internal working group of lead areas / subject matter experts to meet quarterly.	<ul style="list-style-type: none"> Organisational excellence A framework for responsibility and accountability Clear deliverables and project management The business community is involved in the project. 	Economic Development		\$105,000	\$105,000	X	X	X	X	X
2	Project Management	Identify partnerships and funding opportunities to support the delivery of the Edwardstown Revitalisation Plan.	<ul style="list-style-type: none"> Community ownership of the revitalisation of the precinct Leverage greater value for the project by working with others. 	Economic Development				X	X	X	X	X
3	Communication	Use the Edwardstown Investment website and Edwardstown eNews to continue to engagement and two-way communication.	<ul style="list-style-type: none"> Increase engagement and share information about the project Promote the Edwardstown brand, businesses and precinct. 	Economic Development					X	X		X
4	Communication	Maintain the Edwardstown Business and Property Database to ensure that it is kept up to date.	<ul style="list-style-type: none"> A consolidated and up to date listing of businesses and property owners. 	Economic Development						X		X
Access - How we move in, out and around the precinct												
5	Access	Participate in the T2D project team Business and Community Reference Groups to provide input into how the project can be shaped in relation to the major development. The terms of reference and schedule of meetings are being confirmed for 2022/23.	<ul style="list-style-type: none"> Help inform the development of a longer term plan for local area traffic management. 	City Activation/Cr Mason				X	X	X	X	X
6	Access	Undertake activity to improve traffic flow, identified in the traffic planning study in 2021/22 FY.	<ul style="list-style-type: none"> Traffic management solutions meet the needs of the community. 	Engineering, Assets and Environment		\$30,000	\$30,000		X	X	X	
Amenity - The look and feel of the precinct												
7	Amenity	Advocate for integration of green infrastructure including WSUD as part of the North South Corridor Planning.	<ul style="list-style-type: none"> Improve public realm Create green character amenity including green spaces to help people meet Reduce urban heat Reduce air pollution and energy use. 	City Activation				X	X	X	X	X
8	Amenity	Application for Green Neighbourhoods grant to extend the Greening of Edwardstown to increase the tree canopy in the precinct. Green Adelaide or North South Corridor/timeframe	<ul style="list-style-type: none"> Improve public realm Create green character amenity including green spaces to help people meet Reduce urban heat Reduce air pollution and energy use. 	Engineering, Assets and Environment/ Open Space Operations	\$60,000 (grant funding application 2022)	\$60,000	\$120,000		X	X	X	X
9	Amenity	Create a demonstration site for a raingarden in Edwardstown to mitigate stormwater and to seek to assist with better understanding the suitability of small scale biofiltration systems in the Edwardstown industrial area.	<ul style="list-style-type: none"> Make the Edwardstown Employment Precinct Edwardstown less bleak and hot Improve the streetscape and amenity of the precinct Mitigate runoff and pollutant-export Retain water where it falls contributing to cooling and providing a habitat for wildlife. 	Engineering, Assets and Environment	\$25,000 (pending grant approval)	\$25,000	\$50,000					
10	Amenity	Hold workshops with the Edwardstown business community to educate businesses on measures they can put in place on business premises to reduce the impact of urban heat in the precinct.	<ul style="list-style-type: none"> Reduce urban heat Improve public realm Reduce air pollution and energy use. 	Economic Development		\$4,000	\$4,000		X	X	X	

11	Amenity	Virtual power plant - Undertake research and develop a report for a tangible offer to put to businesses to create a virtual power plant that can deliver a centrally-managed network of solar and battery systems in the precinct. Council report to be provided with recommendations early quarter 3 2022/23 FY.	<ul style="list-style-type: none"> •Sustainable renewable energy approach to overall energy management •Lower cost energy for the Edwardstown businesses •Reliable power 24/7 •Reduce carbon emissions in the precinct. 	Economic Development		\$15,000	\$15,000			X	X	X	
12	Amenity	Investigate the benefits of adopting a smart cities, smart streets approach within the precinct to enhance workability, liveability and sustainability of the precinct.	<ul style="list-style-type: none"> •Wayfinding totems to improve navigation of the Edwardstown precinct road network •Monitor air pollution, rainfall and temperature •Traffic counting. 	Economic Development		\$15,000	\$15,000				X	X	
Activation - How do we support business growth and investment?													
13	Activation	Circular Economy - Facilitate a program of activities that will establish an understanding of circular economy principles and identify business opportunities with five businesses in the Edwardstown Employment Precinct.	<ul style="list-style-type: none"> •Waste minimisation and avoidance, covering: repairing, reusing, refurbishing, remanufacturing, sharing and recycling •Innovation in the circular economy space •Reduce the environmental impact of economic activity and create new job opportunities. •Local, state, national and trade opportunities, including incoming legislative changes such as the nation export ban. 	Economic Development	\$25,000 (successful grant application)	\$25,000 (carried forward from 2021/22)	\$25,000				X	X	X
14	Activation	Host bi-monthly Edwardstown Business Community Group meetings. - Monitor a shift in the base line mapping due to intervention. - Review and monitor activities. - Develop and strengthen the Edwardstown and Tonsley business relationships - Share ideas. - Discuss feasibility of the product opportunities identified.	<ul style="list-style-type: none"> •Facilitate workshop and networking events to engage and develop relationship with the business community. 	Economic Development		\$6,000	\$6,000			X	X		X
15	Activation	Create a local supply chain business directory for the precinct.	<ul style="list-style-type: none"> •Supply all businesses with Edwardstown First Business directory •Boost the local economy •Build meaningful supplier relationships in the precinct •Drive sustainability •Reduce supply chain costs •Less risk and more reliable service. 	Economic Development		\$5,000	\$5,000			X	X	X	
16	Activation	Undertake a skills audit with businesses in the precinct.	<ul style="list-style-type: none"> •Identify gaps in the workforce •Opportunities to upskill •Source training and development opportunities •Increase apprenticeship and traineeship opportunities •Succession planning. 	Economic Development						X	X	X	
17	Activation	Provide advice through the Southern Business Mentor Program (SBMP) including: <ul style="list-style-type: none"> •Strategic Planning, Business Plans •HR, WHS, & Workforce Planning •Strategic Marketing •Industry 4.0 •Online sales and inventory management. 	<ul style="list-style-type: none"> •Business growth via mentoring in particular disciplines •Retention and growth of business community. 	Economic Development	Funded through the SBMP						X	X	X
18	Activation	Welcome businesses who have recently moved to Edwardstown, providing local jobs through a Mayoral visit. This will build on the awards and Mayoral visits over the last two years to recognise business for longevity of service, innovation and community spirit.	<ul style="list-style-type: none"> •Acknowledge up to six businesses who have set-up or relocated their businesses to the Edwardstown Precinct. •Each business will receive a plaque, certificate and stobie pole representing their industry as part of the acknowledgement. 	Economic Development		\$8,000	\$8,000				X	X	
19	Activation	Create vertical networks to support smaller businesses to take on bigger projects by clustering.	<ul style="list-style-type: none"> •Boost the local economy •Build meaningful relationships in the precinct •Business growth •Create business opportunities for small businesses. 	Economic Development							X	X	
20	Activation	Work with the Creative Space on Woodlands Terrace, to host a SALA event.	Add vibrancy, stimulate the evening and night time economy.	Economic Development		\$2,000	\$2,000				X	X	X
					TOTAL BUDGET	\$110,000	\$275,000	\$385,000					